



the AMAZING SPIDER-MAN™

APPROVED BY THE COMICS CODE AUTHORITY

With warm, change showers late
Sun. Temp. range: today 64-81

10 CENTS

MARVEL COMICS GROUP
12¢ 56 JAN
IND. JAN

DAILY BUGLE
SATURDAY, OCT. 16, 1967
VOL. 9

SPIDEY JOINS DOC

SUPER-HERO TURNS BAD!

By J. JONAH JAMESON

All evidence now indicates that Spider-Man is a criminal. The man who has been turning up in the city for the last few months, supposedly a hero, is in fact a criminal. He has been seen in the city for the last few months, supposedly a hero, is in fact a criminal. He has been seen in the city for the last few months, supposedly a hero, is in fact a criminal.



IS THIS THE WRAP-UP --- OR SPIDEY'S FINAL DISASTER!

MCG

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THE AMAZING SPIDER-MAN!™

"DISASTER!"



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STAN LEE

And

JAZZY
JOHN ROMITA

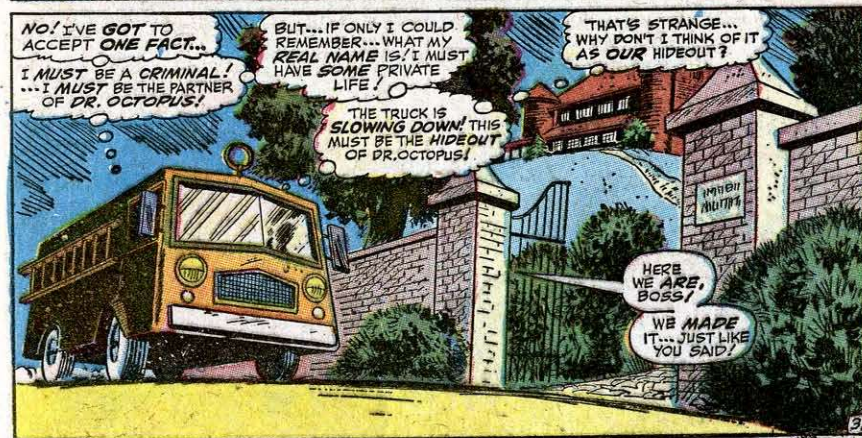
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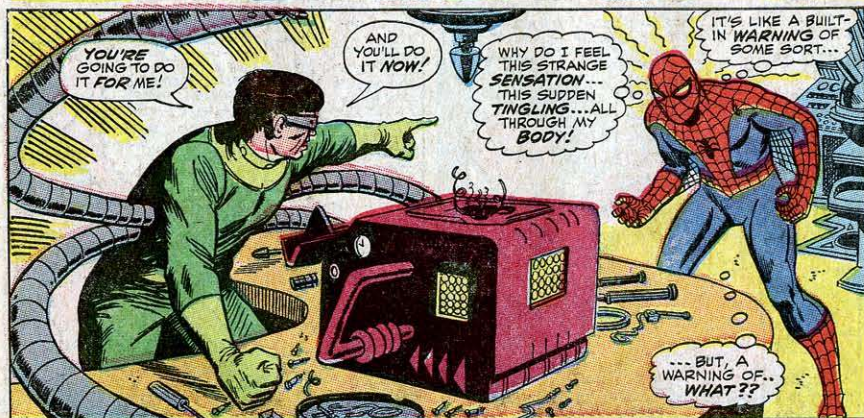
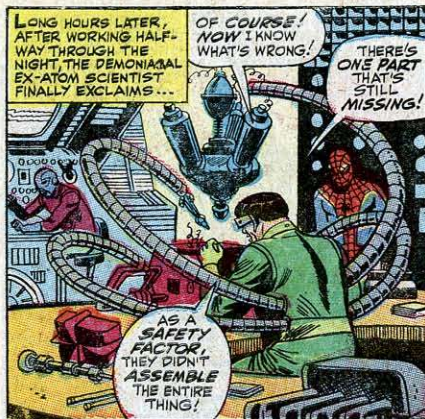
LETTERED BY:
SAM ROSEN

IGNORED BY: THOSE OF LITTLE FAITH!

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CONTINUED AFTER NEXT PAGE

MORE TRIUMPHS FOR MARVEL...!



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the
man
from
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ADDRESS _____

CITY _____ STATE _____ ZIP _____

Number of models in my collection now _____

MS 9











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**If You Are a Boy 12
Years Old or Older**

**MAIL
THIS
TODAY**

In an Envelope











WH OH! I DROPPED THE MAP COCK GAVE ME!

BUT I'M NOT GOING BACK FOR IT NOW!



IT'S STRANGE... I COULD HAVE WHISKED UP THE MAP WITH MY WEBBING!

...BUT I DIDN'T!

ALMOST AS IF I SUBCONSCIOUSLY WANT IT TO BE FOUND!

BUT... WHY WOULD I WANT THEM... TO BE ABLE TO TRACE ME??

PERHAPS THE PSYCHOLOGY MAJORS AMONGST YOU CAN ANSWER OUR WEB-SLINGER'S QUERY...

WE CAN ONLY SHOW WHAT HAPPENS NEXT...

IT'S HARD TO BELIEVE ONE MAN GOT AWAY WITH IT!

NOT WHEN HIS NAME'S SPIDER-MAN!

BUT LOOK WHAT HE DROPPED!

IS IT TRUE...??

DID HE GET THE ISOTOPE?

'FRAID SO, COLONEL!

IT'S A MAP... SHOWING THE ROUTE HERE... FROM THE HEIGHTS SECTION AT THE CITY'S OUTSKIRTS!

SPIDER-MAN'S CLEVER! IT COULD BE A RUSE... TO STALL US WITH A WILD-GOOSE CHASE!

STILL, IT'S OUR ONLY LEAD! LET ME SEE IT...

HERE YOU ARE, SIR!

IF THIS IS GENUINE... IT PIN-POINTS THE AREA HE STARTED FROM... AND TO WHERE HE MAY BE RETURNING!

SERGEANT! I WANT A CHOPPER HERE WITHIN FIVE MINUTES...

...AND A SQUAD OF YOUR BEST MEN... ARMED TO THE TEETH!

WE'RE GONNA MOVE!!

THEN, AS THE NEWLY-ARRIVED WHIRLEYBIRD PREPARES FOR LIFT-OFF...

REMEMBER... I WANT AN IRON CORDON THROWN AROUND THE ENTIRE AREA!!

IF A GRASSHOPPER SLIPS THROUGH, EVERY MAN RESPONSIBLE WILL ANSWER TO ME!

WE'LL MAINTAIN 24-HOUR RADIO-CONTACT!

GOOD HUNTING, SIR!



MEANWHILE, AT THE EXECUTIVE OFFICES OF THAT WORLD-FAMOUS CITADEL OF CULTURE, THE DAILY BUGLE...

MY OWN SON... IN CHARGE OF OPERATION NULLIFIER... AND NOT A PEEP OUT OF HIM!!

BE REASONABLE, CHIEF! YOU KNOW THE COLONEL CAN'T GIVE YOU ANY CLASSIFIED INFO!

REASONABLE?? I'M ALWAYS REASONABLE!

...BUT I WANT THAT BLANKETTY-BLANK STORY AND I WANT IT NOW!!

WHERE'S PARKER?? MAYBE HE KNOWS WHERE SPIDER-MAN IS!

NOBODY'S SEEN PETER FOR DAYS, MR. JAMESON!

WHY IS THAT FROSTY-FACED FINK NEVER HERE WHEN I NEED HIM??

AFTER ALL, SIR... HE'S ONLY A PART-TIME PHOTO-GRAPHER!

IT'S NOT AS IF YOU PAY HIM A SALARY!

SHE'S RIGHT, JJ!

SURE!! SURE!!

SHE'S RIGHT!! HE'S RIGHT!! THEY'RE RIGHT!! EVERYBODY'S RIGHT... EXCEPT J. JONAH JAMESON!!

AT LAST THE WORLD CAN SEE THAT SPIDER-MAN REALLY IS A CROOK...

AND I HAVEN'T ONE SINGLE PICTURE TO GLOAT OVER!

IT'S A COMMUNIST PLOT...

--TO DRIVE ME BATTY!

BUT, IF JOLLY JONAH THINKS THAT HE HAS TROUBLES, LET'S GET BACK TO SPIDEY ONCE MORE ...

I MADE IT!

BUT WHY DO I FEEL SO UNHAPPY... SO ASHAMED OF MYSELF!!

HERE HE IS!

I KNEW THE FOOL WOULD DO IT!

ONCE I HAVE THAT CANNISTER OF ISOTOPE 15, THE NULLIFIER WILL BE PERFECT... AND THE WORLD WILL BE MINE!

WHAT KIND OF CROOK AM I, ANYWAY?

BE CAREFUL, BOSS!

I STILL DON'T TRUST THAT WEB-SLINGIN' WEASEL!

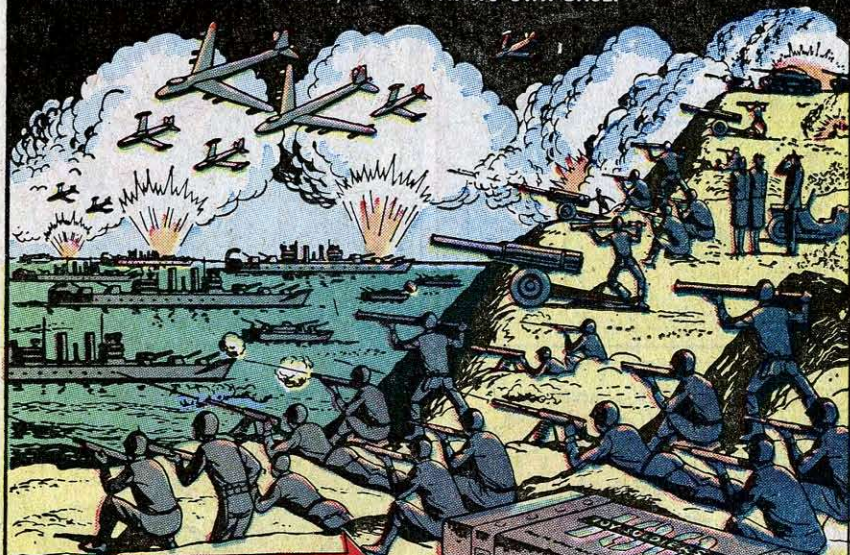
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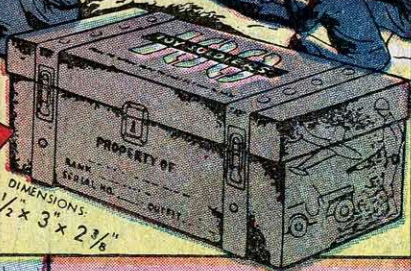
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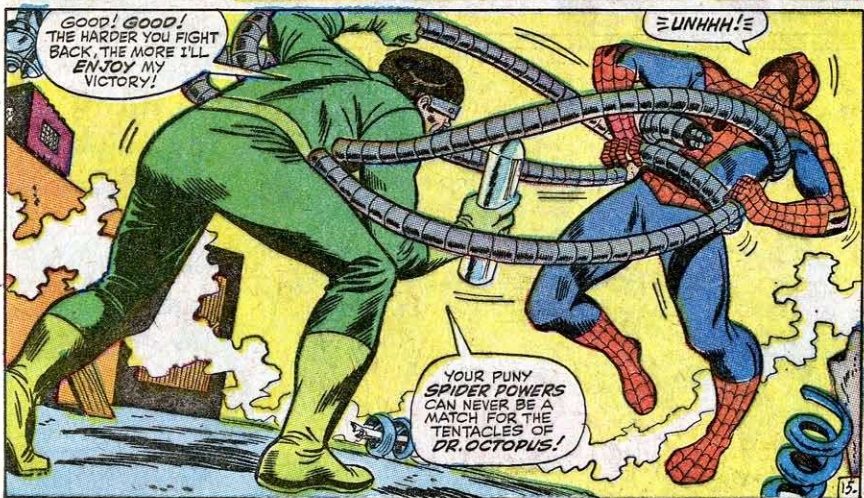
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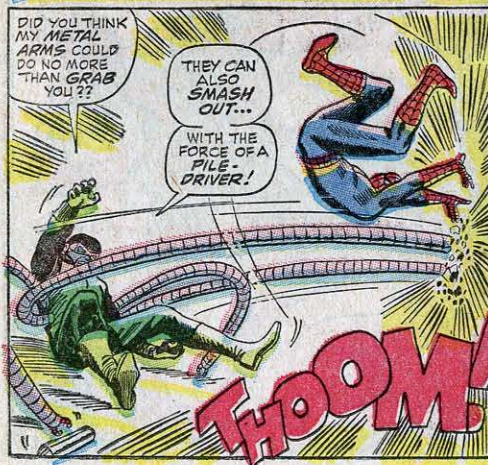
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STAMPS

51

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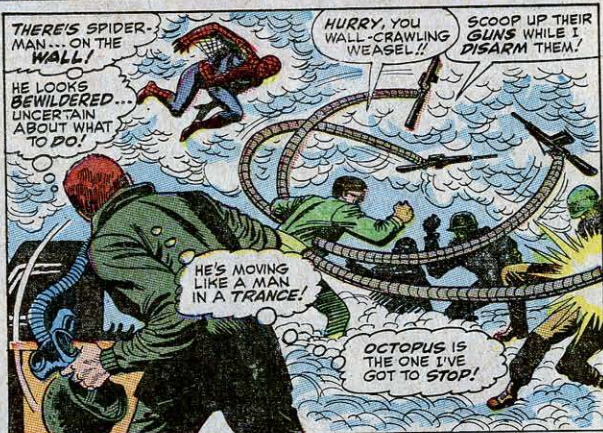
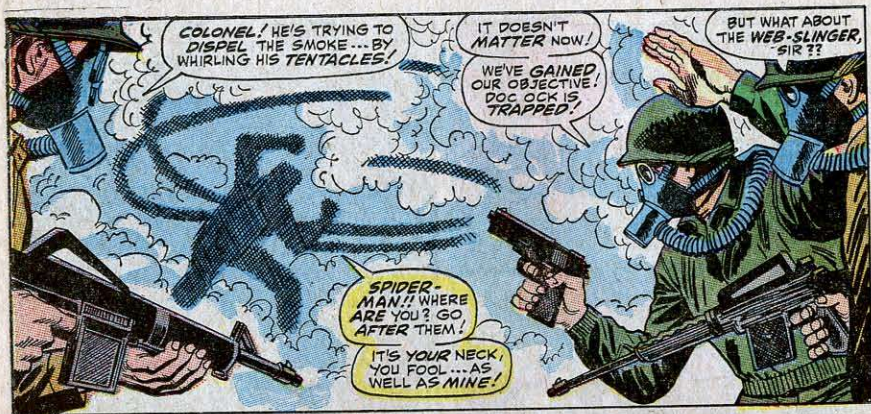
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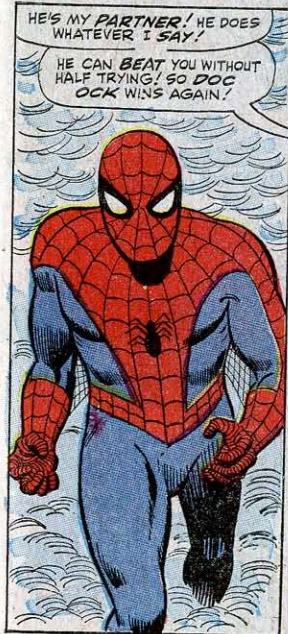
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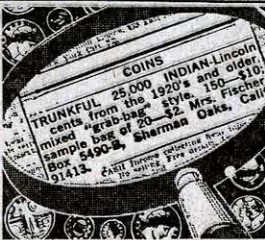
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WHO SAYS THIS ISN'T THE MARVEL AGE OF BATTY BULLETINS?

ITEM! By the time you read these impressive words, our two Saturday morning full-color half-hour cartoon spectaculars, **FANTASTIC FOUR** and **SPIDER-MAN**, should be knocking 'em dead from border-to-border and coast-to-coast on the far-flung ABC television network! And by the way, even if you don't live in the continental United States, write to your local TV station anyway, asking when Spidey and the FF will be seen in your area. (If you live in Red China, think how that'll shake 'em up!) When the voice of Marveldom Assembled speaks, even the airwaves must quiver in awe! —

ITEM! Speaking of the airwaves, for those of you in the N. Y.-New Jersey listening area, who might have missed our leader's radio interview with Joel Scott over F.M. station WFUM (91.1 megacycles), it was such a smash that it'll be rebroadcast at 9:00 PM, Oct. 16th. So if you get a chance, give a listen, huh? Smiley will be talking about our favorite subject—Marvel mags!

ITEM! We received a letter recently that all you face-fronters will get a kick out of. Without any further ado, here 'tis —

Dear Stan,

Remember the controversy when you introduced that pinnacle of imperfection, Irving Forbush? Everyone asked "Who is he?" Now I (with the help of my complete collection of your Marvel masterpieces) have solved the mystery! He's a character who's appeared, in various guises, in many of your earlier mags! For example, he was the owner of the clothing store which was wrecked by the Thing when Irv told him he had no clothes to fit him. (If you've forgotten, see FF #1). To continue, Forbush was the wrestler that Peter Parker first tried his spider powers on. (Take a squint at **AMAZING FANTASY**, #15). He was also the guy who neglected to push the "hold" button when scientist Bruce Banner spotted a young man on the field, in danger of being exposed to gamma rays. (**HULK** #1, see FF #19), and of the venerated MMMS as well. To sum it up, Irving Forbush is a caricature of all that is humorous, sad, optimistic, pessimistic, irreverent, and righteous in your publications, and in fact, the entire world. So, as long as the merry Marvel Bullpen keeps hanging loose, the world will be saved from the terrible plague of Brand Echh. I thank you. (Signed) Richard Vitone, 7517 W. Addison St., Chicago 60634, Ill.

Dick, we're rushing you a No-Prize on the double. Thy sagacious summary hath overwhelmed us one and all! But now that we all know Honest Irv's true identity, just tell us one thing — who is he?

ITEM! Guess who just produced a special surprise comic mag for the ABC Network — which features the FF and SPIDEY, among

others? It's called **AMERICA'S BEST TV COMICS**, on sale at all newsstands, or send 25¢ to ABC, Box 20, Detroit, Mich. (—End of commercial!)

ITEM! We just remembered! It's time to announce the second rank of Marveldom. Last issue we gave you the first rank, the title R.F.O. (Real Frantic One), to which any Believer is entitled, provided he or she (or it), buys a minimum of 3 Marvel mags each month. And now (Ta ta ta, ta ta!) rank #2: Q.N.S. (Quite, 'Nuff Sayer), to be used with pride by any heroic one who has had at least one letter published in a Marvel mag. Stay tuned for our next issue when we'll fill you in on the title T.T.B.! It's a doozy!

ITEM! And now, before we get to our Soapbox section, just another reminder that the more playful psychics among you that there's a whole kaboodle of Marvel toys, games, and novelties on sale at a store near you right now. (Unless you're rowing a kayak across the Pacific—in which case, wait'll next month). We're not trying to leave you penniless, but we get so many indignant letters from frenzied ones who berate us for not mentioning various items that are on sale, that we thought we'd wrap the whole thing up in a ball and let you have it all at once, like now! Excelsior!

STAN'S SOAPBOX!

Every so often we like to toss a completely unexpected, bombshell surprise at you. Well, we've got one for you now! We decided to mention it in this space, which is the most widely-read paragraph in all of comicdom, so that none of you will miss it. Just for kicks, yours truly and Genial Gene Colan have created a brand new superhero who we think is destined to become an overnight sensation. His name — **CAPTAIN MARVEL!!** We don't wanna say any more about him now, except to tell you that he's starring in **MARVEL SUPERHEROES**. It's on sale right now! It's dramatic! It's daring! And it's different! Read it — then drop us a line telling how it grabs you. We're waiting on pins and needles for your reaction. And now, till we meet again, be good to each other. Always remember — "Love thy neighbor" means — **EVERYBODY!** 'Nuff said!



THE MIGHTY MARVEL CHECKLIST

Marvelous Mags On Sale Right Now!

NOT BRAND ECHH #5: This one's so great, we kept it on sale a second month for you! The greatest ish yet! Featuring the epic battles of the Bulk vs. the Thung, the Revengers vs. Charlie America, and — the sensation of the season — introducing: the frantic Forbush-Man!

FANTASTIC FOUR #70: Will the lightning finally do what no combination of super-villains have ever been able to do — destroy the FF? It's an action-lovers' special — as only Stan and Jack can dish it out!

AVENGERS #47: What's this? Captain America quits the Avengers? Hercules finds an awesome mystery upon fabled Olympus? Quicksilver and the Scarlet Witch are captured after a desperate battle? And we're only charging 12¢? CHEEE!

X-MEN #39: With the fate of the entire world hanging in the balance, Marvel's mightiest mutants face a final showdown with Factor Three Plus, the never-before-told "Origin of Cyclops!" This is X-citement unlimited!

DAREDEVIL #35: Even the fabulous FF have never been able to defeat him for good — and now, the Man Without Fear must battle the Trapstep alone! But, how do you fight someone when he's already beaten you? It's a shocker!

THOR #147: Now, with the Thunder God's power at its lowest ebb — with his own father turned against him — with the police themselves unable to help — now — NOW — the mighty Thor must face the deadliest threat of all — Loki!!

SUSPENSE #97: Whiplash! His very name sends shivers down your spine! You'll meet him for the first time in this sensational Iron Man thriller! As for Captain America, he's got a real surprise for you — and for himself as well! All we have to do is mention three words — the Black Panther!

ASTONISH #99: Exiled and stripped of his throne, Namor desperately attempts to ward off an invasion of the surface by his own Atlantean Legions! And now, the best news of all — you'll see the incredible Hulk fight all the bad guys at once — and beat 'em, for a change! It's dynamite!

STRANGE TALES #164: You'll gasp in amazement when Doc Strange ventures into a world of nightmares to rescue the beautiful Victoria Bentley! And, as if that isn't enough, Nick Fury finds himself trapped in the lair of the Yellow Claw! This one's gotta shatter your senses!

SGT. FURY #49: The Howlers start the Allies on the long road to victory in the Pacific — as they fight their way across the blood-stained sands of Tarawa Hooey — this is really the big one!

MARVEL COLLECTORS' ITEM CLASSICS #12: The FF, the Hulk, Iron Man, and Doc Strange in some of their most agonizing adventures of all — in this, the Marvel Age of Comics! Color this one groovesville!

MARVEL SUPERHEROES — STARRING CAPTAIN MARVEL #12: You've been clamoring for something new — and here it is! A new superhero by two of the most talented pros of all! Certain to be a collectors' item the minute it's sold out! Don't dare miss it!

MARVEL TALES #12: The most poignant in Mighty Marvel memorabilia starring Spidey, Torchy, Thor, and the wonderful Wasp — and all for only a quarter! Who says this isn't the Marvel Age of bombshell bargains?

Let's meet 26 more M.M.M.S. members!

Murray Fields
Ora, Mo.
Sandy Gosumark
New Berlin, Wisc.
David Melville
Rochester, N. Y.
Raymond Makin
Rochester, N. Y.

Luis Mendez
Manila, Philip.
Dennis More
Sandy, Utah
Chuck Given
Galva, Ill.
Anders Jorjensen
Brooklyn, N. Y.

Rouol Glerich
Burley, Idaho
Joseph Gibson
Butter, Pa.
Ron Kaws
Edmonton, Alberta
Tim Noble
Gates, N. C.

Mike Mazim
Duluth, Minn.
Garry Morington
Belleville, Ill.
Kevin Karasek
Belleville, Ill.
Nathaniel Ferrell
Atlanta, Ga.

Alan Gayson
Yorktown, N. Y.
Richard Kehoe
N. Y., N. Y.
John Hatfield
Pawnee, Ala.
Stan Kormah
Elizabeth, N. Y.

Ronald Hirsch
Union, N. J.
Dave Jerdee
Milwaukee, Wisc.
Wayne Rogers
Pawnee, Ala.
Ralph Kormeyer
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THE HULK			IRON MAN		
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THE SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, SECOND FLOOR, 625 MADISON AVE., NEW YORK, N.Y. 10022

Dear Stan and John,

In issue #52 you printed a letter from a fan who wanted to know why Spider-Man didn't activate his webbing when he made a fist. You also printed a very scientific answer. Why didn't you just tell all the supporters of your little plaid friend the truth? Why didn't you tell them that Spidey does activate his webbing when he makes a fist, and he gets all tangled up in it; and a lot of bad guys get away because of this, and sometimes it takes Spidey hours to get himself undone, and he often catches cold from being out in the rain trying to get his webbing scraped off, but he usually has to wait until it dissolves of its own accord, and he keeps saying to himself, "Next time, remember - no fists!" but he forgets a lot, though you don't show those adventures because they'd take up too much space, and there wouldn't be room for anything else in the mag, and the artist would have to draw an awful lot of webbing and all, so you just don't show them, and you hadn't really planned to conceal this from your fans, but the subject just never came up. Why didn't you tell them that, huh? You had your chance to tell the true story, but you muffed it. Eileen Gunn, 371 Harvard St. Cambridge, Mass.

Boy! There's no keeping a secret when a female is near! Okay, Eileen Honey, now that you let the cat out of the bag, all of Marveldom will know how clumsy Spidey is! However, he got such a kick outta your light-hearted letter that he wants to send you a no-prize personally - although you know what'll happen when he clenches his fist to wrap the package!

Dear Stan and John,

Spider-Man is getting better all the time. Issue #52 was superb. I'm glad to see that Flash Thompson is finally outgrowing that constant needling of our hero. Pete and Flash should be friends, I now, more than ever, admire you after reading Stan's Soapbox. I'm glad to know that even though you can't print all your letters, at least you read them all. I know of some Brand Echh comics that don't even read some of their letters! I deserve the guillotine for not joining the M.M.M.S. before now, but don't let the blade fall yet! After you receive my dough, you just might change your mind. I have been a Spidey fan ever since I read my first issue which was #16 and haven't missed an ish yet. Have Gwen date Pete a few times, but try not to let Mary Jane and Gwen fight over him. I really enjoy your new mag, NOT BRAND ECHH. It's funnier than any other comic I've ever seen. By the way, I saw Stan on the "Directions" show on ABC-TV a few Sundays ago. Stan and some other experts were discussing comic book heroes, and at the beginning of the show, it had a picture of Spidey from ish #29. So, till the Kingpin grows a Beatle haircut, make mine Marvel!

Robbie Landford, 217 E. 15th St. Marion, Ind.

Enjoyed your letter, Rob. Glad you saw our leader on TV - glad you like BRAND ECHH - glad you enjoy Stan's Soapbox - and, most of all - glad you didn't toss any questions at us that we can't answer - which goes for just about any question that's tossed at us!

Dear Stan and John,

SPIDER-MAN #52 was too much for words. Talk about action - this one had everything but the bathtub (have to be original!) I think that the death of Frederick Foswell was the most tragic, though truly awe-inspiring part of the mag. I liked the Kingpin as a crook - he's really an offbeat bad guy. I was enthralled when Jelly Belly showed his mugs and all Spidophiles that his spare tire was his

secret weapon. Ring-a-ding Romita did a wow cover. Spidey's saving J.J.J. was a stroke of genius because it's a good thing that he didn't end up liking Spidey - which made the story even better, and that's hard to do! Yep, #52 was one story that really grabbed me. 'Nuff said!

Mike Sayre, 1005 I Ave. La Grande, Ore. 97850

Just between us, Mike - we liked it too! But that may not prove anything 'cause we're slightly involved. As a matter of fact, the gang here in the Bullpen are probably the biggest Marvel fans in town. (They have to be - or we'd tear up their subscriptions to MILLIE THE MODEL!)

Dear Stan and John,

I just finished reading SPIDER-MAN #52. As usual, it was great, but I think I may have caught you in an error. On pages 12 and 13 you have Flash Thompson wearing a blue uniform and making repeated references to the army. Now unless the army has adopted a new uniform lately or my eyes are playing tricks on me, shouldn't his uniform be green? Maybe you were trying to fool us all by putting him in an Air Force uniform to see how many comments you would get. Am I right? Next order of business - I like your new mag, NOT BRAND ECHH in idea. I can't compare its contents because our "Stars and Stripes" newsstand doesn't carry it over here in Germany. Would you please see what can be done about getting some copies on our newsstands.

A 1/C Douglas F. Rhodavi, USAF, CMR Box 973 APO, New York, N.Y. 09132

We've dispatched our entire staff of overseas trouble-shooters to the scene, Dong! (Some staff! Honest Irving with a beat-up duffle bag!) As for the color of Flash Thompson's uniform, you must be putting us on! Of course we know it should be green! But, with our powerful, high-speed printing presses, bingo - we printed a half million copies before anyone could even notice the oversight! And so, fellow committeemen, we leave you with this penetrating query - how do we answer a (gulp) half million complaints?

Dear Stan and John,

I am writing you a complaint - a very big one, to be exact. My friend buys your comics. I buy those of one of your competitors. When my friend showed me one of your comics, I almost flipped. A Spider-Man??? I don't know your explanation for his being the way he is, but I'd love to hear it. Imagine a man looking or acting like a spider! Another thing is this Brand Echh business. I know who you mean - people like me. But they aren't "Brand Echh". Your competitor at least has the courtesy of calling you "Brand I". You're trying to make yourself worse than you are. You're trying to brainwash your fans. Your competitor doesn't have to use that "Echh" business. "I" is all that is necessary. You're just trying to make them lower. You have to. One look at the comic and everyone would switch so fast! Steve Gordon, 61 W. Alford St. Springfield, Mass. 01108

Switch to what, Stevey boy? Look, frantic one - if you prefer any comics company to mighty Marvel, that's your privilege. Just leave a forwarding address in case your psychiatrist calls you!

Dear Stan and John,

In the letters pages of issue #52 there was written a strong protest against the emerging character of a "groovy, hip, and frugging party-goer," Peter Parker. Has this reader no pity for poor Spidey? Pathetic Pete has strug-

Now hear this! Please keep all letters no longer than ONE PAGE! Have mercy, mellow ones!

gled through countless issues being the most hated, despised, rejected, and name-called human on the face of the earth. Now, when he finally gets the social acceptance that he has been deserving for so long, will this priceless gift be taken away from him? I speak for many fans who are Marvel-ously faithful to Spidey in saying that this must not be! Smart Stan was superb in turning the old, dull Peter Parker into what he is today, namely a bright, fast-thinking, energetic youth which is what we loyal Spidophiles like to see. Now that I've given my vote on this matter, I'd like to introduce another issue. Back in the age of the shy Peter Parker, the main attraction would be Spidey's fight with the villain while Pete would receive a passing interest. However, lately, the Peter Parker side of the story has improved so much that it now overshadows by far the still excellent fight scenes. In view of this, I would like, with the Bullpen's cooperation, to put to a vote a resolution calling for Spidey and Pete to share 50-50 in who gets how many panels. I feel that if this is done, the guys over at Brand Echh will have to sell Marvel mags to pay their grocery bills. Until this comes to pass, I will make mine Marvel, and hope that everyone else does, too.

Eric Flesch, 528 Ravine Ct.
Wyckoff, N. J. 07481

Y'know, Eric, we get more mail on the matter of Petey the hipster vs. Peter the square than on almost any other subject — not counting the zillions of marriage proposals that keep pouring in for Aunt May, of course! All your cogent comments will be duly noted and recorded, and the riotous result will make itself known on the pages of our future issues. So be it!

Dear Stan and John,

I never had the initiative to write to you till now when I've got a good reason. I am an off-and-on reader of Spider-Man, but, nonetheless, an avid fan. Spidey is out of sight. However, I somehow missed the bit about Spidey's web-spinners being artificial! I just assumed that if our boy can walk on walls and have the tenacious strength of a spider, he surely must be able to make webbing naturally. But I got an awful shock when I saw Spidey change his web cartridge!! I was so let down I wanted to bawl! I think it would have been great if Spidey had been able to make his own web. Of course, there's the problem that spiders make webs from the ends of their abdomens...? You've been doing a fine job with Peter Parker lately. He's an intelligent, hard-working, solid, logical guy no matter how much those shallow, empty-headed "friends" of his from the college may run him down. I think it's a good thing for a media that reaches the younger generation to have a hero that a lot of people are down on and whose friends give him a hard time in his daily identity. It shows the value of individuality and nonconformity to kids of a generation that stresses conformity too much. All in all, Spider-Man is beautiful!

Brian Vedder, 9534 Sierra St.
Downey, Cal. 96240

And anyone who thinks we're gonna argue with those sentiments is out of his tree! Many thanks, Brian — it's nice to know that our meager little efforts have not been totally in vain! (Or, who says this isn't the Marvel Age of Harrowing Humility?)

Dear Stan and John,

It certainly was a welcome surprise to read SPIDER-MAN #53. Boy! Has Gwen ever changed! Or maybe it's just that you haven't ever before given us a look at her personality. Anyway, she alone was worth the price of the issue. One thing, though — is Peter out of his mind? No one with any sense at all would leave Gwen and M. J. just so he could go out and fight some crazy crook! Don't have Harry dislike Peter. Besides the fact that Harry wouldn't invite Pete to be his roommate if he was prepared to hate the guy at the drop of a hat, this bit with people mistaking Pete's Spidey activities for conceit is too ridiculous to swallow. And a change from friend to enemy, like you're trying to make for Harry, is too sudden to be believable. Do you realize that Doc Ock didn't lay a tentacle on Spider-Man even once? This is one thing that you guys have to watch. One buys your mags to see, among other things, a battle; not to see a super-hero dodge and dance about before polishing off his adversary with a gadget, a machine,

a trick, or one punch. A battle should be a battle with a trading of many punches.

Howell Murray, 56 So. Little Tor Rd.
New City, N. Y. 10956

A battle is a battle is a battle, eh, Howie? Well, we'll see if we can't do better. After all, we're not exactly known for publishing stories to sleep by! — As a matter of fact, we're not even sure we're exactly known!

Dear Stan and John,

There've been a lot of complaints in your letters section lately to the effect that "Spidey isn't Spidey anymore". I've decided that I will either begin or end my letter-writing career with a smashing stand for the other side. (Supporting unpopular causes is, at least, a noble way for a journalism student to fizzle out!) I've only been a Merry Marvelite for about a year now, but I hope that I speak for quite a few fans when I say that I never knew the "old Spidey", and from some of the inferences I've gleaned from the aforementioned letters, I'm lucky. One thing I do know, however, is this — precious Peter Parker is not (I repeat, not) a "swinger". Now, before all you frantic ones strip me of my M.M.M.S. button and beat me about the head and shoulders with rolled-up issues, let me clarify the statement. A swinger is someone who devotes his whole life to being "cool", primarily because he has nothing to do but do nothing, and doing nothing stylishly is better than doing nothing crudely. I want to make it clear that I'm definitely not knocking swingers. They're a great bunch, but that doesn't change the fact that Peter Parker isn't one. To be a swinger you have to dress like one, grow hair like one, talk like one, and, above all, live in mortal fear of being "out of style". You have to work at being a swinger — you don't think for a minute that Mary Jane was born that way, do you? And Petey has a full time job as a super-hero. But, paradoxically enough, Petey isn't a true square, either. A square is someone who automatically conforms and never thinks about what he's conforming to. And all of you who think P.P. is a normal, average boy go to jail, do not pass Go, and do not collect \$200.00! You've been missing the point of the whole game! Well, the point I'm trying to make is this — Peter Parker is a marvelously human, extra-lovable mixture of the kind of things that make people worth putting up with. Trying to label him "swinger" or "square" is like trying to label the color green either "yellow" or "blue" — neither description covers the entire subject, and by studying each one separately, you'll never get a clear idea of what green really is.

Debbie Warren, Box 304, Louisiana Polytechnic Inst.
Ruston, La. 71270

Deb, anyone who can write so thoughtful a treatise about our masked mischief-maker deserves a no-prize on the spot! So dust off your mailbox, gal, and leave a candle burning in the window — it's on the way! The only thing about your tremendous tome that bothers us is — we haven't been able to sleep for nights on account'a wondering — what in blazes is green?

NEXT ISH: Here it comes — the combo you never expected to see — and what a team-up it is! The explosive, exciting KA-ZAR is our next guest-hero — or, should we say guest-villain? Anyhow, he's our sensational guest-star — and we can promise you this — after you see the lord of the jungle tangle with the web-spinning wonder, you'll agree that adventuredom will never again be the same! You'll also find, in cataclysmic cameos, such all-time favorites as the ever-popular J. Jonah Jameson — Zabu, the saber-toothed pussycat — Gwen Stacy's dedicated dad — Colonel John Jameson — and a cast of thousands! (Marvin Thousands — he delivers our lunch!) Well, we better cut out now before all this breathless anticipation drives us stir-crazy! But, whatever you do — remember SPIDER-MAN #57 — no matter how many times you wash it, it'll never need ironing! Excelsior!



He's Putting On A Pound A Day The Easy Way... With Crash Weight Formula No. 7!

**Larry Scott gained 14 pounds in 14 days...
Thousands of others have also gained up to a pound a day...
AND SO CAN YOU!**

YOU — just as Larry Scott and thousands of other successful users of Crash Weight No. 7 — can drink on extra pounds in just a matter of days! You can drink away your skinniness!

HOW? With the most amazing weight gaining plan in history! Now, **YOU** can drink on extra pounds — up to a pound a day — while you rest, relax, sleep, watch TV, and take it e-a-s-y!

THAT'S REALLY ALL THERE IS TO IT! You drink four delicious milkshake-tasting glasses a day of Crash Weight Formula No. 7 to double your present calorie intake! No more stuffing yourself

with heavy foods! No more bloated feeling! Here's a good-tasting formula which will give you up to 3,000 extra calories a day with our plan, for gains of up to 14 pounds in 14 days!

Yes, **YOU** can join the thousands of successful Weider students who changed themselves from puny, underweight hat racks to muscle beach he-men! Your very first can of Crash Weight No. 7 will start you toward up to a pound a day weight gains! AS THOUSANDS OF SUCCESSFUL USERS SAY, "YOU MUST BE DOING SOMETHING RIGHT!"

NOW, TODAY, PILE ON POUNDS F-A-S-T! No exercise! You simply drink on pounds! It's as simple as "A-B-C"!



BEFORE



AFTER

Larry Scott had a "fair" physique that weighed in at 165. He wanted extra pounds for a champion-caliber body, but extra-large meals only bloated him — and he stayed at 165. Then Larry discovered Crash Weight No. 7! His weight jumped from a too slender 165 to a muscular 215 pounds — and he went on to win Mr. America — Mr. Universe bodybuilding awards! **LARRY GAINED 50 POUNDS!**



BEFORE



AFTER

Paul Zsoldos of Manville, N.J. was growing up-wards in a hurry; at 15 he was 6'1" and still growing! The only problem was that he began to look like a praying mantis with stilt-like legs and toothpick arms! Eating more food didn't help Paul, but delicious, easy-to-digest Crash Weight No. 7 gave Paul 7 POUNDS in 7 DAYS AND ADDED A BIG 4" TO HIS CHEST!



Crash Weight No. 7
gives you the pounds
you need for rugged
contact sports!

**YOU HAVE NOTHING TO LOSE (but your skinniness) ...
YOU HAVE EVERYTHING TO GAIN (up to a pound a day)!**

Money Back Guarantee

If Crash Weight No. 7 doesn't work for you, return the No. 7 canisters in their original package, and I'LL SEND YOUR MONEY BACK!
Sincerely yours,
Joe Weider, "Father of Champions"

JOE WEIDER Dept. 83-107 K

531 32nd Street
Union City, New Jersey

Dear Joe:

You bet I want to gain up to a pound a day the e-a-s-y way! RUSH me my supply of Crash Weight No. 7 so that I can start to drink on pounds without exercise! Also, I get full benefit of the "Money Back Guarantee!"

CHECK ONE OF THE PLANS BELOW:

- ☐ 7-Day Supply of Crash Weight No. 7 (Up to 7 Pounds in 7 Days) **\$6.50**
Check flavor desired: ☐ Chocolate ☐ Vanilla
☐ 14-Day Supply of Crash Weight No. 7 (Up to 14 Pounds in 14 Days) **\$12.98**
Check flavor desired: ☐ Chocolate ☐ Vanilla

I enclose \$_____ in full payment for the plan I have checked. PLEASE RUSH!

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____



NORMAN ROCKWELL—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists Schools.

"We're looking for people who like to draw"

says **NORMAN ROCKWELL**

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the People the Famous Artists Have Helped

Carl Koch was an 18 year old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—last year he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Stan Bowen, father of three children, was trapped in a dull, low-paying job. By studying with FAS he

became a sought-after illustrator, has opened his own studio.

With Famous Artists training Rosemary Roberts was hired by a top department store as an artist—with a big chance to advance.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art workshop, does portraits.

A Plan to Help Others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned

into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page talent test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

Famous Artists Schools Studio 5621, Westport, Conn.

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr. } _____ Age _____
Mrs. } _____
Miss } _____

Circle one and please print

Street _____

City _____

State _____ Zip _____

FOUNDING FACULTY OF FAMOUS ARTISTS SCHOOLS

NORMAN ROCKWELL	FRED LUDEKENS
JON WHITCOMB	BEN STAHL
AL PARKER	ROBERT FAWCETT
STEVAN DOHANOS	AUSTIN BRIGGS
GEORGE GIUSTI	HAROLD VON SCHMIDT
PETER HELCK	ALBERT DORNE